

FREE DOWNLOAD

AI for Small Business: The \$50/Month Playbook

The exact tools, workflows, and daily routine to run your business faster without hiring. Under \$50/month total.

HONESTAIREVIEW.ORG

The Problem You Already Know

You're wearing too many hats. Marketing, sales, customer service, bookkeeping, operations, and the actual work that makes money. There aren't enough hours.

AI tools won't run your business. But they'll handle the production work that eats your days: writing emails, creating graphics, answering routine questions, drafting proposals, and generating content you never have time to make.

Total investment: under \$50/month. Time saved: 8-15 hours/month.

The Stack

Tool	Cost	What It Replaces
Claude Pro	\$20/mo	Freelance writer (\$500-2,000/mo), marketing consultant (\$150/hr)
Canva Pro	\$13/mo	Freelance designer (\$300-1,000/mo)
Grammarly	\$12/mo	The embarrassment of typos in a \$50K proposal
TOTAL	\$45/mo	\$1,000-3,000/mo in freelancer costs

The Daily Routine

1 Morning Email Blitz (15 min)

Open Claude. Paste emails that need responses. Tell it who the person is and what tone to use. Review, personalize, send. 45 minutes of work becomes 15.

2 Weekly Marketing Batch (30 min/week)

Monday: Tell Claude your news, offers, or tips. Generate 5 social posts (one per weekday). Open Canva, make graphics from your branded template. Schedule. Done for the week.

3 Sales Prep (as needed)

Before a call: paste the prospect's website into Claude. "Research this company and give me 3 conversation starters related to [your service]." After: dictate notes, Claude turns them into a follow-up email.

4 Operations (as needed)

Every policy, process, FAQ, and template you've been meaning to write. Describe it to Claude. Edit. Done. A weekend project becomes an afternoon task.

10 Things to Do This Week

1. **Sign up for Claude Pro** (\$20/mo at claude.ai)
2. **Write your first email with Claude.** Time it vs. your normal process.
3. **Sign up for Canva Pro** (\$13/mo at canva.com)
4. **Create one branded social media template** in Canva
5. **Generate this week's social posts** with Claude + Canva
6. **Draft your most-needed document** (contract, policy, FAQ)
7. **Install Grammarly** (grammarly.com) in your browser
8. **Rewrite your homepage copy** with Claude
9. **Create a reusable proposal template** in Claude
10. **Set up your morning AI routine** and track time saved

The ROI math: \$45/month in tools. If your time is worth \$50/hour, these tools need to save you less than 1 hour/month to break even. Most owners save 8-15 hours. That's \$400-750 of recaptured time for a \$45 investment.

Start today. Not next week.

Sign up for one tool. Do one task. See the time savings for yourself.

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